

# USANA Fact Sheet

## Company Information

Founded in 1992, USANA Health Sciences, Inc. (**USANA**) is a direct sales/network marketing company. Independent Associates market USANA's scientifically-based nutritional, diet & energy, and personal care products. Net sales for USANA in the year 2016 were \$1.006 Billion USD.

USANA currently operates in 20 markets worldwide: The United States, Canada, Australia, New Zealand, The United Kingdom, The Netherlands, Hong Kong, Japan, Taiwan, Korea, Singapore, Mexico, Malaysia, The Caribbean Islands, The Philippines, China (through BabyCare, Ltd.), Thailand, France, Belgium, Colombia and Indonesia. USANA has also opened European Union Preferred Customer markets in Austria, Luxembourg, and Ireland. USANA will also be opening for business in Italy, Spain, Germany and Romania in 2018. The USANA worldwide corporate headquarters is located in Salt Lake City, Utah, US.

**USANA's Mission Statement** - *"To develop and provide the highest quality, science-based health products, distributed internationally through network marketing, creating a rewarding financial opportunity for our Independent Associates, shareholders, and employees."*

**Stock** - USANA Health Sciences is publicly traded on the NYSE® Stock Exchange under the symbol "[USNA](#)" The Company has been publicly traded since 1995 and has traded on the NASDAQ® since July, 1996, and on the NYSE since January, 2011.

**Products** - USANA Health Sciences encompasses three product categories: *Nutritionals, Diet & Energy, and Personal Care*. More information can be found at [USANA Products](#) and [USANA Product Price List](#) (US Markets)

**Nutritionals** - Comprised of USANA's *Essentials* and *Optimizers*, the high-quality *Nutritionals* are designed to provide the micronutrients (vitamins, minerals, antioxidants, and other compounds) your body needs for optimal, lifelong health by providing a complete and balanced spectrum of nutrients and antioxidants to help counteract poor nutrition and free-radical damage.\*

**Diet & Energy** - USANA's great-tasting drinks, meal replacements and snacks help you lose weight and maintain energy.

**Personal Care** - USANA's *Sensé Beautiful Science* patented self-preserving skin and personal care products provide the latest breakthroughs in the science of skin and personal care to cleanse, refine, and replenish your skin and hair at the cellular level.

**Income Opportunity Potential** - This [Compensation Plan Video](#) explains how you earn money in a USANA business.

**Achievements** - USANA has been rated the #1 company in network marketing by MLM Insider Online for sixteen straight years, and has received numerous awards and recognition for its [Scientific and Business Achievements](#) over the years.

**Employees** - In addition to 471,000 Independent Associates and 93,000 active Preferred Customers in twenty countries, USANA employs over 1,785 people worldwide, including approximately 800 people at the corporate offices in Salt Lake City, UT.

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Keep out of reach of children. Consult your physician if you are pregnant, nursing, taking a prescription drug, or have a medical condition.

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