

USANA Fact Sheet

Company Information

Founded in 1992, USANA Health Sciences, Inc. (**USANA**) is a world-class direct sales/network marketing company. Independent Associates market USANA's scientifically based nutritional, diet & energy, and personal care products. Net sales for USANA in 2023 were \$921 Million USD.

USANA currently operates in 25 countries worldwide: The United States, Canada, Australia, New Zealand, The United Kingdom, India, The Netherlands, Hong Kong, Japan, Taiwan, Korea, Singapore, Mexico, Malaysia, Trinidad and Tobago, The Dominican Republic, The Philippines, China (through BabyCare, Ltd.), Thailand, France, Belgium, Colombia, Italy, Spain, Germany, Romania and Indonesia. USANA has also opened European Union Preferred Customer markets in Austria, Luxembourg, and Ireland. The USANA worldwide corporate headquarters is located in Salt Lake City, Utah, US.

USANA's Mission Statement - *"To develop and provide the highest quality, science-based health products, distributed internationally through network marketing, creating a rewarding financial opportunity for our Independent Associates, shareholders, and employees."*

Stock - USANA Health Sciences is publicly traded on the NYSE® Stock Exchange under the symbol "[USNA](#)" The Company has been publicly traded since 1995 and has traded on the NASDAQ® since July, 1996, and on the NYSE since January, 2011.

Products - USANA Health Sciences encompasses three product categories: *Nutritionals, Diet & Energy, and Personal Care.*

Nutritionals - Comprised of USANA's *Essentials* and *Optimizers*, the high-quality *Nutritionals* are designed to provide the micronutrients (vitamins, minerals, antioxidants, and other compounds) your body needs for optimal, lifelong health by providing a complete and balanced spectrum of nutrients and antioxidants to help counteract poor nutrition and free-radical damage.*

Diet & Energy - USANA's great-tasting shakes, drinks, meal replacements and snacks help you lose weight and maintain energy.

Personal Care - USANA's **Celavive** and **Sensé** patented skin care and personal care products provide the latest breakthroughs in the science of skin and personal care to cleanse, refine, and replenish your skin and hair at the cellular level.

Income Opportunity Potential - This [Compensation Plan Video](#) explains how you earn money in a USANA business.

Achievements and Validation - **USANA has been rated the #1 company in network marketing by MLM Insider Online for sixteen straight years**, and has received numerous awards and recognition for its scientific and business achievements over two decades. To learn why, click here: [About USANA](#)

Employees - In addition to 280,000 Active Independent Associates and 293,000 Active Preferred Customers in 24 countries, USANA employs over 1,810 people worldwide, including approximately 800 people at the corporate offices in Salt Lake City, UT.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Keep out of reach of children. Consult your physician if you are pregnant, nursing, taking a prescription drug, or have a medical condition.

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