

# You and USANA: Made for Each Other



When you choose USANA, you're choosing the best. We're confident you'll agree once you've seen us under the microscope.

A home-based USANA business can take your life to the next level. We make it easy:

## 1. Simple Solutions, Real Results

New to the health and wellness industry? No experience in direct sales? No problem. You don't need a résumé. If you're willing to learn and have a passion to help others succeed, USANA will fit in perfectly with your life. Just think—you could start earning cash your first week by simply sharing our products with others and ordering some for yourself.

## 2. Outstanding Earning Potential

Sure, money can't buy you love, but it *can* buy you financial freedom. So break free from your cubicle and start living life on your terms. USANA's award-winning compensation plan offers an incredible [six ways to earn income](#). Plus, you have the chance to earn a commission check each and every week.\* Does your nine-to-five job offer that? Didn't think so.

## 3. It's All in the Family

When you become part of USANA, you're becoming part of a worldwide family. And we take care of our family. You'll have instant access to helpful tools, tips, trainings, downloads, conference calls, events, and more. Basically, if you need it, we've got it. We even have an award-winning customer service team to answer all your questions. And, with our Auto Order program, you'll never have to deal with product inventory—we'll ship everything directly to you or your customers.

## 4. Your Business. Your Way.

Let's be honest. You like to do things your way. And with USANA, you can. When you work for yourself, you have the flexibility to work where, when, and how you like. No alarm clock, no rush hour traffic, and no boss. Sound too good to be true? That's just the USANA way.

## 5. A World of Possibilities

Tired of saving vacation time, working when you're sick, heading to the office on holidays, and never seeing more than your cubicle walls? Stop waiting and start living. USANA is your ticket to a life of adventure. With USANA, you can build teams in multiple countries without the worry of different compensation plans or currency conversions. So relax. We'll take care of everything while you work in exotic locales, discover exciting cultures, and make a world of new friends.

## 6. A Class Above the Rest

Wondering what sets us apart? There are a lot of things that make us extraordinary, but when it comes to our products, it's all about the science. Our in-house scientists formulate USANA's products based on proven science and cutting-edge research. As if that weren't enough, we also team up with research institutions from across the globe to make sure our products include the very latest in nutritional discoveries. When we create a product, it's the best of its kind.

## 7. Our Growing Industry

USANA is more than just an incredible company—we're an incredible company in one of the fastest growing industries in the world. Direct sales play a major role in the global economy, and health and wellness products make up a good chunk of the industry's annual sales. So go ahead and start visualizing the opportunities.

## 8. Worldwide Credibility

We're kind of a big deal. People know us. As a member of the [Direct Selling Association](#), we're committed to excellence. And the USANA family includes extraordinary people of all ages, genders, and backgrounds, including best-selling authors, Hollywood celebrities, scientific experts, leading health experts, experienced business professionals, and more than 700 world-class athletes. That's a lot of clout.

## 9. Affordable Start-Up Costs

We like to keep things simple. The only required purchase to start a USANA business is our Business Development System, which has everything you need to get started. So who needs to invest thousands of dollars in a business opportunity just to make a penny? You can get a tried and true system to create the life you want for as little as \$30 US. That's probably less than the cost of your monthly utility bills.

## 10. Experience You Can Count On

USANA has been around for a while—more than 20 years, to be exact. That's a huge milestone, but it's also a sign. A sign we have what it takes to last. A sign our products and business model are built to last. A sign we're on the cutting edge, leading the industry. And that's right where we plan on staying.