

A USANA Timeline.....

1992

Dr. Myron Wentz
founds USANA with
a vision of a world
free of pain, suffering,
and disease.



1995 – Corporate headquarters, labs and manufacturing facilities open in Salt Lake City, Utah: USANA expands into Canada, making it an international company



1996

USANA listed on the
NASDAQ National
Market System with
the ticker symbol USNA.

1997 – USANA voted Distributor's Choice Best Company in *Network Marketing Today* & *The MLM Insider*.

1998

USANA surpasses
\$100 million in annual sales.



2001 – Dr. Wentz creates the Sanoviv Medical Institute



2002

USANA-sponsored U.S.
and Canadian speedskaters
compete in the Salt Lake City
Winter Olympic Games.

2002 – USANA operates in 10 markets around the world.

2003

More than 12 million
Essentials™ supplements
sold worldwide



2004

USANA unveils
revolutionary Sensé™
self-preserving formulas.

2005

The Wentz Medical Centre
and Laboratory, funded
by Dr. Myron Wentz, opens
in Uganda.



2005 – USANA makes the *Business Week* 100 Hot Growth Companies list for the second year and *Forbes* 200 Best Small Companies for the third straight year.



2006

USANA named official health supplement supplier of the Sony Ericsson WTA Tour.

2007

Dr. Myron Wentz receives Albert Einstein Award.



2007 – Founder Dr. Myron Wentz receives the Albert Einstein Award for Outstanding Achievement in the Life Sciences; NSF International certifies USANA manufacturing practices and dietary supplements; *NutriSearch Comparative Guide to Nutritional Supplements* (4th edition) gives USANA its highest rating.



2008

USANA launches its Rev3 Energy™ products.

2009

CEO Dave Wentz named one of the country's Powerful CEOs 40 and Under by Forbes.com



2009 – USANA surpasses \$3 billion in sales since inception; *Forbes* names Dave Wentz one of America's most powerful CEOs under 40.



2010

USANA introduces Nutritional Hybrid Technology, opening the door to accelerated innovation in supplement design and manufacture.

2010 – USANA exceeds a half billion in annual sales; acquires BabyCare Ltd., a direct selling company in China; *MLM Insider* ranks USANA as the No. 1 Best Company in Network Marketing and the No. 1 Best Nutritional Company in Network Marketing.

2011

USANA becomes the Official Health Supplement Supplier to the elite athletes of the WTA.



2011 – ConsumerLab.com ranks USANA as the No. 1 Overall Merchant for Customer Satisfaction and the No. 1 Merchant in Direct Sales Based on Customer Satisfaction; USANA facilities receive FDA Certification; international expansion continues, putting USANA in 18 countries.