

How to Get Started In Your USANA Business

Starting your **USANA** business is quick and easy to do. If you are ready now, you can enroll online by clicking here: [USANA Online Enrollment](#)

Some Key Points Before You Enroll – Please Read Completely:

USANA BDS - The **USANA** Business Development System (Starter Kit), which includes comprehensive training materials and information about the **USANA** products and business, is a requirement for all new Associates. There is a one-time cost of \$29.95USD/\$32.50CAD for the BDS at the time of enrollment.

AUTO ORDER - While not required, it is **highly recommended** that you enroll in the **USANA** Auto Order program when you enroll as a **USANA** Associate. This will help insure that you will always have the **USANA** products you need for your business and personal use. Your **USANA** sponsor can help you decide what **USANA** products you should include in your Auto Order. **PLEASE NOTE: All products included in your Auto Order will receive a 10% discount from the USANA Preferred Price.**

Also, new Associates can qualify to receive a 10 percent **Initial Order Reward** based on their initial order when they set up an Auto Order. To receive the 10 percent Initial Order Reward, new Associates must place an Initial Order, and then set up a reoccurring order through Auto Order. The reward will be split in half and paid during the next two automatically processed Auto Orders: five percent will be paid during the new Associate's first weekend-processed Auto Order, and five percent will be paid during the second weekend-processed Auto Order. **NOTE:** The 10 percent Initial Order Reward is not applicable to some Enrollment Packs since they are already discounted.

CO-APPLICANTS – If you will be working with a spouse or other family member in your **USANA** business, you have the option of being a co-applicant with them on one **USANA** account, or, each of you can have your own **USANA** account, with one of you being the sponsor of the other. We would be happy to discuss the strategies of these options with you.

ACTIVATING BUSINESS CENTERS - Activating your **USANA** Business Centers through the purchase of **USANA** products is how you “open for business” and qualify to earn commissions on your Group Sales (downline) Volume. **You can activate one Business Center with the purchase of 200 SVP (Sales Volume Points) of USANA products, or you can activate three Business Centers with the purchase of 400 SVP of USANA products.** Whether you activate one or three Business Centers when you enroll is your choice, however, if your objective is to build your **USANA** business as quickly as possible and maximize your commission income, then you clearly should start with three Business Centers. You should also review the **USANA** Compensation Plan Video - [USANA Compensation Plan](#) – to learn how you earn money in a **USANA** business through your Business Centers.

NOTE: If you do not activate three Business Centers when you enroll as an Associate, you have only until the sixth Friday after you enroll to activate three Business Centers.

Optional Featured Product Packs: While you can purchase any of the **USANA** products to activate your Business Center(s), **USANA** has assembled the following convenient Featured Product Packs which offer excellent value:

Deluxe Digestion & Detox Pack – Item #426** - Preferred Price: \$419.50 – 300 Sales Volume Points (SVP)
Activates 1 Business Center – US Only (**Best Value**)

Digestion & Detox Pack – Item #428** - Preferred Price \$163.75 – 113 Sales Volume Points (SVP) – US Only

** Please refer to the current **USANA** US Product Price List (Click Here: [US Product Price List](#)) or request a Price List for other countries for details on the individual **USANA** product prices and Featured Product Packs.

Canadian Associates: **USANA** Canadian Product Prices, including Product Pack Options, at this link: [Canadian Product Price List](#)

If you are ready now, you can enroll online by clicking here: [USANA Online Enrollment](#)



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