

Don't Forget Your USANA Anniversary!



If you or your team members are not Premier PaceSetters or Premier Platinum PaceSetters, remember that you have the opportunity to qualify every year on your USANA enrollment anniversary date as an “Annual” PaceSetter or Platinum PaceSetter.

Qualifying as an “Annual” PaceSetter or Platinum PaceSetter qualifies you to earn a larger **Lifetime Matching Bonus** on every PaceSetter and Platinum PaceSetter you create

Unfortunately, many Associates forget about this important window of opportunity, and many more don't even recall what their USANA anniversary date is.

To help make sure that your team members don't miss out, we recommend the following:

- Use the “Custom Query” report feature under “Miscellaneous” on Downline Management every month to identify those team members who have an upcoming USANA enrollment anniversary date.
- Send them a message similar to the one below.

You can learn more about the USANA **Lifetime Matching Bonus Program** here:

<http://petezdanis.com/doc/LMB.pdf>

Pete and Dora Zdanis

Hello!

We notice that you have a USANA enrollment anniversary coming up in September.

First of all - CONGRATULATIONS!

Secondly, if you are not already a Premier Platinum PaceSetter or Premier PaceSetter, you will have an opportunity to qualify as an “Annual” Platinum PaceSetter or “Annual” PaceSetter after your enrollment date anniversary, which will allow you to receive higher percentage shares of USANA's **Lifetime Matching Bonus Program**.

Here's some information from USANA explaining how you can do that:

Annual Opportunity

- You can become a Platinum PaceSetter when, within the 16 weeks immediately following your enrollment date, you personally sponsor a minimum of four new Associates who then activate 1 or 3 Business Centers and collectively generate 1,600 SVP.
- Finalized: Your Platinum PaceSetter status will be finalized after the greater of two dates:
 - End of the 16-week "annual" PaceSetter qualification window
 - 31 days after the purchase that brought your combined SVP total to 1,600*
- After a year, your Platinum PaceSetter status will expire and you will have eight weeks from the anniversary of your enrollment date to qualify/requalify for another year of benefits.
- You can qualify as an annual Platinum PaceSetter even if you've been an Associate for several years and have never been a PaceSetter before, as long as you meet the qualification requirements during the eight-week period immediately following the anniversary of your enrollment date.

Become an "Annual" PaceSetter

- You can become a PaceSetter when, within the 16 weeks immediately following your initial enrollment date, you personally sponsor a minimum of two new Associates who then activate 1 or 3 Business Centers and collectively generate 800 SVP.
- Finalized: Your PaceSetter status will be finalized after the greater of two dates:
 - End of the 16-week "annual" PaceSetter qualification window
 - 31 days after the purchase that brought your combined SVP total to 800*
- After a year, your PaceSetter status will expire and you will have eight weeks from the anniversary of your enrollment date to requalify for another year of benefits, or to even qualify as a *Platinum* PaceSetter.
- You can qualify as an annual PaceSetter, even if you've been an Associate for several years and have never been a PaceSetter before, as long as you meet the qualification requirements during the eight-week period immediately following the anniversary of your enrollment date.

Please let us know if you have any questions.

Be well,

Pete & Dora Zdanis, Chester Springs, PA

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