

## December 2023 – SAMPLE TAG EMAIL

Hello John,

We understand from one of our **USANA** Associates, **Jane Smith**, that you are giving consideration to joining our **USANA** team.

If your personal goals include financial freedom, true health, and the time to enjoy them, while helping others do the same, then you are taking a significant step in the right direction by taking a close look at **USANA**.

### **First, a little bit about us:**

My name is Pete Zdanis. My wife Dora and I have been full-time **USANA** Associates for the past 28 years.

Our successful **USANA** team members include entrepreneurs, estheticians, teachers, realtors, nurses, business executives, athletes, dentists, psychologists, retirees, dieticians, health coaches, government employees, NPC fitness models, contractors, insurance agents, current and former military members, computer analysts, nutrition counselors, podiatrists, health system workers, office managers, business owners, wedding planners, laboratory assistants, receptionists, restaurant workers, hospital workers, chiropractors, yoga and Pilates instructors, scientists, massage therapists and many others from all walks of life.

### **However, the most important person here is YOU:**

If you want to take control of your future, you owe it to yourself, and those you care about, to learn everything you can about **USANA**.

We are ready, willing and able to help guide you on your road to success with **USANA**. Following are some links that we think you will find to be of interest:

- [USANA Fact Sheet](#) – Answers the question: What, exactly, IS **USANA**?
- [About USANA](#) – All the information you need in one document.
- [USANA Vitamins Guidebook](#) – Everything you need to choose the right supplement
- [International Recognition](#) – It only makes sense to work with a **USANA** leader, and sponsor, who knows how to show you to succeed.

Thank you for taking the time to review this information.

In closing, if you remember nothing else about us or USANA, just remember two things:

- **We have been full-time USANA Associates for the past 26 years**
- **Our **ONLY** incentive is for you and your sponsor to become successful in USANA**

That should make your next decision very easy.

Best regards,

*Pete and Dora*



**USANA<sup>®</sup>**  
Independent  
Associates

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Pete & Dora Zdanis

**Pete and Dora Zdanis**  
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