



USANA

# S2S

STEPS TO SUCCESS

## CLIMBING THE STEPS TO SUCCESS

Many have done it. So can you. Make your dream a reality.

Fundamental skills are necessary to be successful. It doesn't matter if you're a USANA veteran or a new Associate—Steps to Success will help.

The journey to success begins with this single step.

### Pre-Registration Incentive

Those who pre-register for Steps to Success will be automatically qualified to participate in a growth-based incentive, where you can win an all-expense paid trip to the 2013 U.S. XRC. That's travel, transportation, hotel, and admission. The whole package! So register today!

### Going For Gold

This year we're really taking it up a notch by adding Going for Gold training sessions. The Friday before each Steps to Success seminar, Directors and Silver Directors can learn the specific business strategy and skill development needed to reach the next level of leadership and become a Gold Director.



**LORI TRUMAN**

EXECUTIVE DIRECTOR OF U.S. FIELD DEVELOPMENT



**DORA & PETE ZDANIS**

1-STAR DIAMOND DIRECTORS



**DAVE DELEVANTE**

DIAMOND DIRECTOR



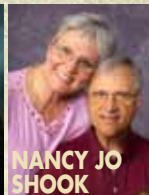
**JUDI MOORE**

GOLD DIRECTOR



**DR. LADD MCNAMARA**

EMERALD DIRECTOR



**NANCY JO SHOOK**

GOLD DIRECTOR



**DOUG BRAUN**

CHIEF MARKETING OFFICER



**ROBIN THOMAS**

DIRECTOR



**NICK KELLEY**

DIRECTOR



**ELIZABETH PASQUALE**

DIRECTOR



# 3RD ANNUAL — 2013 STEPS TO SUCCESS TOUR

Go to [www.USANAtoday.com](http://www.USANAtoday.com) for more details.

**Going For Gold** • Feb. 8 • Washington DC • Marriott Tyson's Corner • 1:00 p.m.–5:00 p.m.

**Steps To Success** • Feb. 9 • Washington DC • Marriott Tyson's Corner • 9:00 a.m.–4:30 p.m.

(Health & Freedom Presentation • 9:00 a.m.–10:00 a.m.)