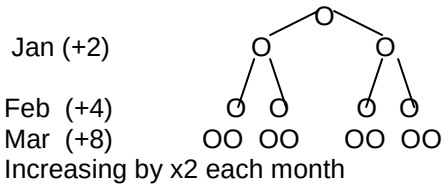
USANA Compensation Plan Scenarios

Scenario A: You personally sponsor 2 new Associates in January, and no more after that. Each new Associate in your team personally sponsors 1 New Associate the month after they sign up, and no more after that. How many Associates (excluding you) will be in your organization on December 31?

Month	New team members	Team total at end of month (excluding you)
Jan	2 (from your sponsoring)	2
Feb	2 (one each from Jan signups)	2 + 2 = 4
Mar	2 (one each from Feb signups)	4 + 2 = 6
Apr	2 (one each from Mar signups)	6 + 2 = 8
	etc.	
Dec	2 (one each from Nov signups)	24

Scenario B: You personally sponsor 2 new Associates in January, and no more after that. Each new Associate in your team personally sponsors 2 New Associates the month after they sign up, and no more after that. How many Associates (excluding you) will be in your organization on December 31?

The additional new members each month can be shown with our binary plan progression –



Month	New Team members	Team total at end of month (excluding you)
Jan	2	2
Feb	2 x 2 = 4	6 (2 + 4)
Mar	4 x 2 = 8	14 (6 + 8)
Apr	8 x 2 = 16	30 (14 + 16)
May	16 x 2 = 32	62 (30 + 32)
June	32 x 2 = 64	126 (62 + 64)
July	128	254
Aug	256	510
Sep	512	1022
Oct	1024	2046
Nov	2048	4094
Dec	4096	8190

Scenario C: You personally sponsor 1 new Associate per month, beginning in January. Each new Associate in your team personally sponsors 1 New Associate per month, beginning the month after they sign up. How many Associates (excluding you) will be in your organization on December 31?

Month	Your sponsoring	Team Sponsoring	Team total at end of month (excluding you)
Jan	1	0	1
Feb	1	1	3 (1 + 1 + 1)
Mar	1	3	7 (3 + 1 + 3)
Apr	1	7	15 (7 + 1 + 7)
May	1	15	31 (15 + 1 + 15)
June	1	31	63 (2 x 31 + 1)
July	1	63	127 (2 x 63 + 1)
Aug	1	127	255 (2 x 127 + 1)
Sep	1	255	511 (2 x 255 + 1)
Oct	1	511	1023 (2 x 511 + 1)
Nov	1	1023	2047 (2 x 1023 + 1)
Dec	1	2047	4095 (2 x 2047 + 1)

Scenario D: You personally sponsor 2 new Associates per month, beginning in January. Each new Associate in your team personally sponsors 1 New Associate per month, beginning the month after they sign up. How many Associates (excluding you) will be in your organization on December 31?

Month	Your sponsoring	Team Sponsoring	Team total at end of month (excluding you)
Jan	2	0	2
Feb	2	2	6 (2 + 2 + 2)
Mar	2	6	14 (6 + 2 + 6)
Apr	2	14	30 (14 + 2 + 14)
May	2	30	62 (30 + 2 + 30)
June	2	62	126
July	2	126	254
Aug	2	254	510
Sep	2	510	1022
Oct	2	1022	2046
Nov	2	2046	4094
Dec	2	4094	8190

Scenario E: You personally sponsor 2 new Associates per month, beginning in January. Each new Associate in your team personally sponsors 2 New Associates per month, beginning the month after they sign up. How many Associates (excluding you) will be in your organization on December 31?

Month	Your sponsoring	Team Sponsoring	Team total at end of month (excluding you)
Jan	2	0	2
Feb	2	2 x 2 = 4	8 (2 + 2 + 4)
Mar	2	8 x 2 = 16	26 (8 + 2 + 16)
Apr	2	26 x 2 = 52	80 (26 + 2 + 52)
May	2	80 x 2 = 160	242 (80 + 2 + 160)
June	2	242 x 2 = 484	728 (242 + 2 + 484)
July	2	728 x 2	2,186
Aug	2	2,186 x 2	6,560
Sep	2	6,560 x 2	19,682
Oct	2	19,682 x 2	59,048
Nov	2	59,048 x 2	177,146
Dec	2	177,146 x 2	531,440

Scenario F: You personally sponsor 4 new Associates in January, and 2 new Associates per month each and every month after that (February through December). Each new Associate in your team personally sponsors 1 New Associate per month, beginning the month after they sign up. How many Associates (excluding you) will be in your organization on December 31?

Month	Your sponsoring	Team Sponsoring	Team total at end of month (excluding you)
Jan	4	0	4
Feb	2	4	10 (4 + 2 + 4)
Mar	2	10	22 (10 + 2 + 10)
Apr	2	22	46 (22 + 2 + 22)
May	2	46	94 (46 + 2 + 46)
June	2	94	190
July	2	190	382
Aug	2	382	766
Sep	2	766	1,534
Oct	2	1,534	3,070
Nov	2	3,070	6,142
Dec	2	6,142	12,286
